



**JEB BUSH**  
**GOVERNOR**

## MEMORANDUM

**TO:** All AAA Directors **NOTICE#:** 111303-2-I-SWCBS

**FROM:** Terry White  
Secretary

**DATE:** November 12, 2003

**SUBJECT:** Notice of Instruction: Low Income Home Energy Assistance Program (LIHEAP) Awareness Campaign

The purpose of this instruction is to provide information regarding the Administration on Aging's (AoA) Low Income Home Energy Assistance Program (LIHEAP) awareness campaign and to ask that you share this information with your providers. The following information was received from AoA regarding the campaign:

**TERRY F. WHITE**  
**SECRETARY**

The U.S. Administration on Aging (AoA) and the U.S. Administration for Children and Families' Office of Community Services (OCS) are launching a national education campaign this month to increase the awareness of the availability of energy assistance to low-income elderly persons through the Low Income Home Energy Assistance Program (LIHEAP), which OCS administers at the federal level.

According to the Centers for Disease Control and Prevention, exposure to cold or hot temperatures, whether indoors or outside, can cause serious life-threatening health and safety problems. The elderly are particularly at risk for such problems. The campaign will involve the distribution of information about how LIHEAP can assist the elderly who cannot afford to pay their heating or cooling bills. AoA will distribute 10 brochures in both English and Spanish to each state.

For additional information about LIHEAP or to download additional copies please go to: <<http://www.acf.hhs.gov/programs/liheap/>>

Each state has a coordinator who sets up local LIHEAP programs. To find out who your state coordinator is, go to:  
<<http://www.acf.hhs.gov/programs/liheap/states.htm>>

Copies of the brochures in English and Spanish are attached for your convenience. The contact information for the LIHEAP coordinator in Florida is also attached.

Please share this information with your providers. It is essential to maximize all funding opportunities available to ensure we assist elders to age in place, with dignity, purpose, security, and in an elder-friendly community.

Thank you for your continued commitment to Florida's elders. If you require additional information regarding this Notice, please contact your contract manager.

Attachments